

**2010 Census Advisory Committee
November 5-6, 2009
Census Bureau Conference and Training Center
4600 Silver Hill Road, Suitland, Maryland 20746**

<u>Thursday, November 5, 2009</u>		<u>Room</u>
7:30 AM	Bus Departs the Hyatt Regency Crystal City Hotel – Front Entrance (Gate 7 Entrance) to the Census Bureau	
8:30 – 8:35 AM	Call to Order <i>Nancy Gordon, Designated Federal Official</i>	Auditorium
8:35 – 8:45 am	Opening Remarks <i>Pauline Medrano, Vice-Chair, 2010 Census Advisory Committee</i>	
8:45 – 8:55 AM	Welcome <i>Introduction: Robert M. Groves, Director Secretary Gary Locke, Department of Commerce Nancy Potok, Deputy Under Secretary for Economic Affairs, Department of Commerce</i>	
8:55 – 9:15 AM	The Role of Census Advisory Committees <i>Robert M. Groves, Director</i>	
9:15 – 9:35 AM	State of the Census Bureau <i>Robert M. Groves, Director</i>	
9:35 – 10:15 AM	Discussion: Future Census Priorities <i>Introduction by Robert M. Groves, Director Committee Discussion Moderated by Pauline Medrano, Vice-Chair</i>	
10:15 – 10:30 AM	BREAK	
10:30 – 11:55 AM	2010 Census Integrated Communications <i>Steve Jost, Associate Director for Communications</i>	
11:55 AM– 12:40 PM	2010 Census Integrated Communications Program Evaluation National Opinion Research Center (NORC) <i>Chet Bowie, Senior Vice President and Director Steven Pedlow, Senior Statistician</i>	
12:40 – 1:45 PM	LUNCH (on your own)	
1:45 – 2:45 PM	2010 Census Ethnographic Studies <i>Yuling Pan, Statistical Research Division Anna Chan, Statistical Research Division</i>	
2:45 – 3:30 AM	Decennial Data Products Plans <i>Louisa Miller, Population Division Michael Ratcliff, Geography Division</i>	
3:30 – 3:45 PM	BREAK	



IT'S IN OUR HANDS

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Thursday, November 5, 2009 (Cont.)

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3:45 – 4:30 PM

2010 Census Coverage Measurement

Patrick Cantwell, Decennial Statistical Studies Division

Auditorium

4:30 - 5:15 PM

Alternative Questionnaire Experiment Update

Roberto Rameriz, Population Division

Nicholas Jones, Population Division

Joan Hill, Decennial Statistical Studies Division

5:15 PM

ADJOURN

Nancy Gordon, Designated Federal Official

Bus departs 15 minutes after meeting adjourns



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Room

7:30 AM	Bus Departs the Hyatt Regency Crystal City Hotel – Front Entrance (Gate 7 Entrance) to the Census Bureau	
8:30 – 8:35 AM	Call to Order <i>Nancy Gordon, Designated Federal Official</i>	<i>Auditorium</i>
8:35 – 9:05 AM	American Community Survey <i>Susan Schechter, American Community Survey Office</i>	
9:05 – 9:35AM	Census Redistricting <i>Cathy McCully, Census Redistricting Data Office</i>	
9:35– 10:05 AM	2010 Census Partnerships <i>Co-Moderators:</i> <i>Marila Matos, Associate Director for Field Operations</i> <i>Tim Olson, Field Division</i>	
10:05– 10:15 AM	REAC Update <i>Dr. Bernard Miller, Chair, Census Advisory Committee on the African American Population</i>	
10:15– 10:25 AM	BREAK	
10:25– 11:15 AM	2010 CAC WORKING GROUP REPORT: Hidden Households/Hard To Locate Housing Units <i>Ilene Jacobs, 2010 CAC Member, Working Group Chair</i> Advanced Letter <i>Terry Ao, 2010 CAC Member, Working Group Chair</i>	
11:15 – 11:25 AM	Public Comment <i>Moderated by Nancy Gordon, Designated Federal Official</i>	
11:25 AM– 12:25 PM	Committee Discussion <i>Pauline Medrano, Vice-Chair</i>	
12:25 – 12:30 PM	Closing Summary <i>Pauline Medrano, Vice-Chair</i>	
12:30 PM	ADJOURN <i>Nancy Gordon, Designated Federal Official</i> <i>Bus departs <u>15 minutes</u> after meeting adjourns</i>	

