

Tribal Nation News

Community Involvement is Paramount for a Successful 2010 Census Complete Count Campaigns (CCCs)



President of the Ogalala Sioux Tribe, President Teresa Two Bulls is a firm supporter of the 2010 Census. She recently expressed this at the Local Census Office, Spirit of Community Opening Ceremony in Rapid City on January 8th. President Two Bulls expressed that, "We need to let people know that the 2010 Census is something good, something that is going to help us in years to come," she said. "My motto is unity, understanding and peace. It will be a long, hard drive, but it can be accomplished." She hopes that an increased outreach effort will help community members be more willing to participate. Involvement of local commu-

nities is vital to ensure the success of the 2010 Census. Getting community members involved early is a key step in educating and motivating your community. The Pine Ridge reservation has done just that. In mid-July Pine Ridge held a meeting to talk about the upcoming census and identify at least five and no more than seven individuals who will take the lead on this effort. This group, says Cecelia FireThunder who organized the Pine Ridge effort, has worked to; "1. List all the reasons tribal members do not want to participate/use this as a public education guide; 2. Identify a group to do public education work in Lakota, create the mes-

sages along with recording carts at the radio station; and 3. Identify what did not work in the past and how the group can work with the Census Bureau to do a better job."

Several other tribal nations like Pascua Yaqui have also started their own Complete Count Campaigns. There are many activities that can be done at little or no cost with minimal time required from community members. Additional information and ideas will be shared at the upcoming Tribal Liaison Training or tribal liaisons can contact their Census Bureau Tribal Partnership Specialist now.

Tribal Liaison Training and Urban Indian Meetings

During 2008, the Denver Region met with each of its 91 federally recognized tribes. During that meeting tribal leaders were asked to appoint a tribal liaison whom which we could communicate with. Virtually

every tribe submitted a name to us. To further our communication with tribes and those populations living off reservation lands, we will be holding training and urban meeting this spring. Save the date let-

ters were sent out December to tribal leaders and tribal liaisons along with urban Indian Centers and Organizations. Here are the dates for these trainings. We look forward to seeing everyone there.

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February 5, 2009
February 18, 2009
February 19 & 20, 2009
February 25 & 26, 2009
March 17 & 18, 2009
March 19, 2009
April 7 & 8, 2009
April 15 & 16, 2009

Denver Urban Indian Meeting
Phoenix Urban Indian Meeting
Arizona Tribes, Tribal Liaison Training (Ft. McDowell)
Utah and Nevada Tribes, Tribal Liaison Training (Reno, Nugget)
New Mexico and Colorado Tribes, Tribal Liaison Training (Santa Fe)
Albuquerque Urban Indian Meeting
N. Dakota, S. Dakota, Nebraska, Tribal Liaison Training (Pierre, SD)
Montana and Wyoming, Tribal Liaison Training (Helena, MT)

32nd Annual Lakota Nation Invitational

Deputy Director, Vicki McIntire joined local census staff in both recruiting census workers and providing outreach to the large number of families from across Nebraska, North Dakota and South Dakota who attended the Lakota Nation Invitational basketball event December 17-20.

In addition to the first-rate basketball competition, the event included an art show, knowledge bowl, language bowl, hand games and storytelling events. The grand entry procession included

South Dakota Senator Thune, Bryan Brewer, Bob Brave Heart and Census Recruiting Assistant Maxine Broken Nose from the Pine Ridge Indian Reservation.

Rapid City Mayor Alan Hanks describes the Invitational as, "Not just a sports tournament but a fascinating and educational cultural event that brings thousands of individuals and families from 9 reservations in South Dakota, North Dakota and Nebraska."

Local Census Office Man-

ager, Tom Berger, together with his diverse recruiting team handed out small basketballs affixed with the Census 2010 tribal logo and offered 2 free raffles for families to win an autographed Denver Nuggets jersey and a large toy truck filled with gumballs. In addition, the Census offered Children the opportunity to test their basketball skills at the Census basketball free throw machine. The Census bureau hopes to participate in next year's Lakota Nation Invitational.



Census Data Benefits Health Programs

The information collected by the census is an important tool for federal and tribal government decision making. Census data are used to help direct the distribution of billions of dollars in state and federal funding. Accurate data will help ensure equitable allocation of federal resources that are based on c e n s u s d a t a .

Government to Governments relationships have been established to complete health programs and to examine how improvements in education, law enforcement, business practices and employment can have positive effects on health status. In

fact, many tribes and tribal organizations use the census data to plan new facilities and programs for the communities they serve.

For example, within the Health and Human Services Agency is the Indian Health Service, an agency that serves the needs of the 1.8 million members of the 560 federally recognized tribes.

The Indian Health Service has 15,102 employees and in 2008 operated under a budget of \$4.3 billion. IHS oversees 46 hospitals, 324 health centers, 309 health stations and 34 urban Indian health programs.

There is more work to be done, the average age of Native Americans is 25 percent less than that of the white population. The twin epidemic of diabetes and infant mortality is much, much higher than that of the average American. The rate of adult-onset diabetes is decimating the Indian people.

It is vital that the 2010 Census has an accurate count of American Indians and Alaska Natives. The 2010 Census is about understanding; it's about giving a voice to all American Indians; it is about getting a fair share of federal dollars to meet tribal needs.



Census Bureau Tribal Partnership Specialist Staff Hired

The Census Bureau is pleased to announce that we have added several additional Tribal Partnership Specialists to our team. Training will take place in January and shortly thereafter they will be contacting their local tribes and American Indian Organizations to introduce him or herself. Please welcome our new hires.

Our current Tribal Partnership Specialist Amadeo Shije (Zia) will continue to work New Mexico and Jan Jacobs (Osage) will continue to work Utah and Nevada. Wayne Chatten (Blackfeet) continues to cover Montana until we add an additional specialist there in the near future.

- Jeffery Baker
 - Turtle Mountain (working North Dakota and Nebraska)
- Ethleen Iron Cloud-Two Dogs
 - Pine Ridge (working South Dakota)
- Norman Begay
 - Navajo (working Navajo)
- Aggie Hart
 - Navajo (working southern Arizona)
- Dana Russell
 - (working northern Arizona)

Address Canvassing Operation

April 2009 will mark the start of our first major field operation, Address Canvassing.

This operation is one in which "listers" will drive every road throughout the United States and list all housing units and other units where people could live (nursing homes, dorms, prisons, etc.) using a handheld computer and global position system (GPS). "Listers" will be hired locally to list in and around the community in which they live. Currently the Census Bureau is taking applications from people interested in this work (**call toll free 866-861-2010 for job information**). You must be a US citizen, 18 years old, and have a car. Jobs include competitive hourly wages,

paid training, and mileage reimbursement. Most States and or Tribes have provided waivers so that those receiving benefits such as TANF or housing do not lose these

Arizona, New Mexico, Nevada, Nebraska, S. Wyoming and Denver/N. Colorado - Hiring will begin in February, listing will start in April and continue to June



while being employed for the Census Bureau. BIA employees may also work for us as a second federal position. Hiring and work will be based on geographic location.

Southern and Western Colorado, Utah, Montana, South Dakota, North Dakota, and N. Wyoming - Hiring will begin in March, listing will start in May and continue to July.

Hiring will begin in February, listing will start in April and continue to June

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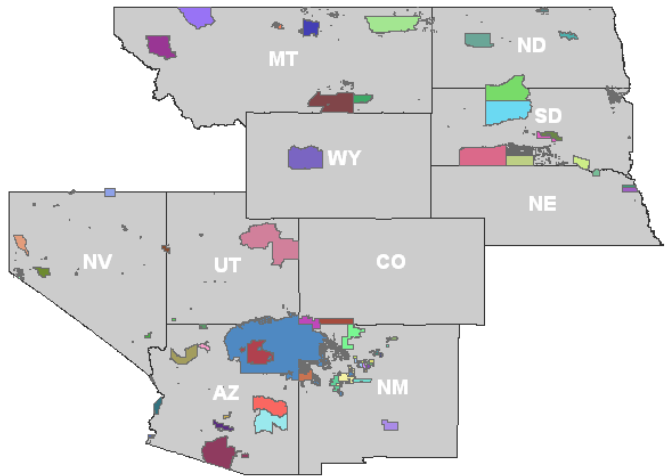
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The Denver region is one of the most diverse regions for climate, geography, and cultural mix. Geographically, the region includes mountain, great plain, and desert states covering Arizona, Colorado, Montana, Nebraska, Nevada, New Mexico, North and South Dakota, Utah, and Wyoming. The region encompasses over one million square miles stretching from Canada to Mexico, approximately 25 percent of the total land area for the contiguous United States. It includes 91 Federally recognized tribes and 76% of all American Indians living on reservations in the United States.



2010 Census Key Dates

October 2009/March 2009	Recruitment & testing for address canvassing operations
April - June 2009	Address Canvassing (Listing)
Summer 2009	Tribal Statistical Area Program -Deadline
Summer 2009	Recruitment & testing for Local Census Office management positions
Late 2009	Remaining Local Census Offices Open
October 2009/April 2010	Recruitment & testing for enumeration operations
Mid March - June 2010	Questionnaires mailed to households or door-to-door enumeration
April 1, 2010	Census Day
May - June 2010	Follow-up with households that did not return questionnaire
December 31, 2010	Delivery of population counts to the President for reapportionment
April 1, 2011	Delivery of population counts to the state

Save The Date - Spirit of Community Celebrations and Job Fairs

January 26, 2009 Bismarck, ND
January 27, 2009 Las Vegas, NV
Early Local Census Office Celebrations begin at 11am

Denver Regional Census Center

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